In the Claims:

1-24 (cancelled)

25. (New) An aqueous pigment concentrate which comprises

-- a pigment;

-- a copolymer based on oxyalkylenealkylglycol-alkylene ethers or polyoxyalkylene // oxide alkenyl ethers and unsaturated dicarboxylic acid derivative comprising

a) from about 10 to about 90 mol% of structural groups of the formula Ia and/or Ib

where

M = hydrogen, monovalent or divalent metal cation, ammonium ion, or an organic amine radical;

a = 1 or, if M is a divalent metal cation, is $\frac{1}{2}$;

 $X = -OM_a$;

 $-O-(C_mH_{lm}O)_n$ — $(C_mH_{lm}O)_o-R^1$;

R¹ = is H, an aliphatic hydrocarbon radical, a

cycloaliphatic hydrocarbon radical, or an aryl

radical, which is unsubstituted or substituted;

$$l = 1 \text{ or } 2,$$

$$m = 2 \text{ to } 18,$$

the index on the hydrogen atom being formed by the product of l and m,

n = 0 to 100, and

o = 0 to 100;

 $-NHR^2$;

 $-NR^{2}_{2}$;

where in the last two radicals R^2 is R^1 or $-CO-NH_2$; or

$$-Q^{1}N - Q^{2} - NQ^{3}Q^{4}$$
,

where

- Q¹ is a hydrogen atom or a monovalent hydrocarbon radical,
- Q² is a divalent alkylene radical, and

Q³ and Q⁴ are aliphatic and/or alicyclic alkyl radicals,

and are unoxidized or oxidized to $-Q^1N-Q^2-N^{(+)}O^{(-)}Q^3Q^4$,

$$Y = O, NR^2, or N-Q^2-NQ^3Q^4,$$

where

R² being as defined above, and

Q², Q³ and Q⁴ being as defined above,

b) from about 1 to about 89 mol% of structural groups of the formula IIa or

IIb

$$\begin{array}{c} -CH_{2}-CR^{3}-\\ \\ |\\ O-((CH_{2})_{q}-O)_{t}-(C_{m}H_{lm}O)_{n}-(C_{m}H_{lm}O)_{o}-R^{1}\\ \\ \cdot\\ IIb \end{array}$$

in which

 $R^3 = H$ or an aliphatic hydrocarbon radical,

$$p = 0 \text{ to } 3,$$

$$q = 0 \text{ to } 6,$$

$$t = 0$$
 to 3, and

c) about 0.1 to about 10 mol% structural groups of the formula IIIa or IIIb

where

$$R^4 = H \text{ or } CH_3;$$

$$S = H, -COOM_a, or -COOR^5;$$

where

R⁵ = aliphatic hydrocarbon radical, cycloaliphatic hydrocarbon radical, or aryl radical;

$$T = -U^{1} - O - (C_{m}H_{lm}O_{m})_{n} - (C_{m}H_{lm}O)_{o} - R^{6}$$

$$1 = 1 \text{ or } 2$$
,

$$m = 2 \text{ to } 18,$$

$$n = 0$$
 to 100, and

$$o = 0$$
 to 100;

$$U^{1} = -CO - NH-, -O-, \text{ or } -CH_{2}O-,$$
 $R^{6} = R^{1};$
 $-CH_{2} - CH - U^{2} - C = CH$

$$U^2 = -NH - CO_{-}, -O_{-}, OCH_2, or -W-R^7,$$

 R^4 R^4 S

where

$$W = \begin{array}{c|c} \hline CH_3 & CH_3 \\ \hline \\ Si & Si \\ \hline \\ CH_3 & CH_3 \\ \hline \\ CH_3 & CH_3 \\ \hline \end{array}$$

$$r = 2$$
 to 100, and

$$R^7 = R^1,$$

$$s = 1 \text{ or } 2$$

$$z = 0 \text{ to } 4;$$

$$-CO - (CH2)3 - W-R7;$$

$$-CO - (CH2)z - W-R7;$$

$$-(CH2)z-V-(CH2)z-CH = CH - R7;$$
where, in the last three radicals,
$$V = -O-CO-C6H4-CO-O-, or -W-; or$$

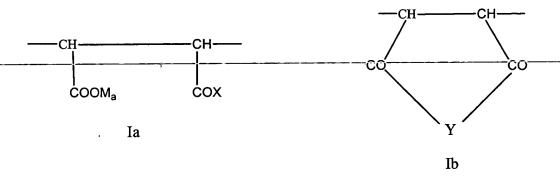
-COOR⁵, in the case where S is -COOR⁵ or COOM_a;

- -- water;
- -- optionally a co-solvent;

and

- -- optionally an auxiliary.
- 26. (New) The aqueous pigment concentrate according to claim 25, wherein a co-solvent is present and it is a glycol ester or a glycol ester.
 - 27. (New) An aqueous pigment concentrate which comprises
 - -- a pigment;
- -- a copolymer based on oxyalkylenealkylglycol-alkylene ethers or polyoxyalkylene oxide alkenyl ethers and unsaturated dicarboxylic acid derivative comprising

a) from 10 to 90 mol% of structural groups of the formula Ia and/or Ib



where

M = hydrogen, monovalent or divalent metal cation, ammonium ion, or an organic amine radical;

a = 1 or, if M is a divalent metal cation, is $\frac{1}{2}$;

 $X = -OM_a$;

 $-O-(C_mH_{lm}O)_n-(C_mH_{lm}O)_o-R^1;$

where

 $R^1 = is H$, an aliphatic hydrocarbon radical, a cycloaliphatic hydrocarbon radical, or an aryl radical, which is unsubstituted or substituted;

1 = 1 or 2,

m = 2 to 18,

the index on the hydrogen atom being formed by the product of l and m,

$$n = 0$$
 to 100, and

o = 0 to 100;

 $-NHR^2$;

 $-NR_{2}^{2}$;

where in the last two radicals R^2 is R^1 or $-\text{CO-NH}_2$; or

$$-Q^{1}N - Q^{2} - NQ^{3}Q^{4}$$
,

where

- Q¹ is a hydrogen atom or a monovalent hydrocarbon radical,
- Q² is a divalent alkylene radical, and

Q³ and Q⁴ are aliphatic and/or alicyclic alkyl radicals,

and are unoxidized or oxidized to $-Q^1N-Q^2-N^{(+)}O^{(-)}Q^3Q^4$,

$$Y = O, NR^2, or N-Q^2-NQ^3Q^4,$$

where

R² being as defined above, and

Q², Q³ and Q⁴ being as defined above,

b) from 1 to 89 mol% of structural groups of the formula IIa or IIb

$$-CH_{2}-CR^{3}-$$

$$(CH_{2})_{p}-O-(C_{m}H_{lm}O)_{n}-(C_{m}H_{lm}O)_{o}-R^{1}$$
IIa

in which

 $R^3 = H$ or an aliphatic hydrocarbon radical,

$$p = 0 \text{ to } 3,$$

$$q = 0 \text{ to } 6,$$

$$t = 0$$
 to 3, and

c) about 0.1 to about 10 mol% structural groups of the formula IIIa or IIIb

$$R^4 = H \text{ or } CH_3;$$

$$S = H, -COOM_a, or -COOR^5;$$

where

R⁵ = aliphatic hydrocarbon radical, cycloaliphatic hydrocarbon radical, or aryl radical;

$$T = -U^{l} - O - (C_{m}H_{lm}O_{m})_{n} - (C_{m}H_{lm}O)_{o} - R^{6}$$

$$1 = 1 \text{ or } 2$$
,

$$m = 2 \text{ to } 18,$$

$$n = 0$$
 to 100, and

$$o = 0$$
 to 100;

$$U^1 = -CO - NH-, -O-, or -CH_2O-,$$

$$R^6 = R^1$$
;

$$U^2 = -NH - CO_{-}, -O_{-}, OCH_2, or -W-R^7,$$

where

$$W = \begin{bmatrix} CH_3 & CH_3 \\ \\ \\ Si & Si \\ \\ CH_3 \end{bmatrix}_T CH_3$$

r = 2 to 100, and

$$R^7 = R^1,$$

$$s = 1 \text{ or } 2$$

$$z = 0$$
 to 4;

-CO -
$$NH$$
 - $(CH_2)_3$ $W - R^7 ;$
-CO - $(CH_2)_z$ - $W - R^7 ;$
- $(CH_2)_z$ - $V - (CH_2)_z$ - $CH = CH - R^7;$

where, in the last three radicals,

$$V = -O-CO-C_6H_4-CO-O-$$
, or $-W-$; or

-COOR⁵ , in the case where S is -COOR⁵ or COOM_a;

- -- water;
- -- optionally a co-solvent;

and

- -- optionally an auxiliary.
- 28. (New) The aqueous pigment concentrate according to claim 25, were the pigment is an inorganic pigment.
- 29. (New) The aqueous pigment concentrate according to claim 28, wherein the pigment is an iron oxide.
- 30. (New) The aqueous pigment concentrate according to claim 28, wherein the pigment is a transparent iron oxide.
- 31. (New) A coating system which comprises an aqueous pigment concentrate according to claim 25 and an aqueous coating material.

- 32. (New) The coating system according to claim 31, wherein the coating material is a one-component coating material which is based on alkyl, acrylate, epoxy, polyvinyl acetate, polyester, or polyurethane resins.
- 33. (New) The coating system-according to claim 31, wherein the coating material is two-component coating material based on hydroxyl-containing polyacrylate or polyester resins with melamine resins or optionally blocked polyisocyante resins as cross linkers, or polyepoxide resins.
 - 34. (New) An aqueous pigment concentrate comprising
 - -- a pigment;
- -- a copolymer based on oxyalkylenealkylglycol-alkylene ethers or polyoxyalkylene oxide alkenyl ethers and unsaturated dicarboxylic acid derivative comprising
 - a) from about 10 to about 90 mol% of structural groups of the formula Ia and/or Ib

- M = hydrogen, monovalent or divalent metal cation, ammonium ion, or an organic amine radical;
- a = 1 or, if M is a divalent metal cation, is $\frac{1}{2}$;

$$X = -OM_a$$
;
 $-O-(C_mH_{lm}O)_n-(C_mH_{lm}O)_o-R^1$;

R¹ = is H, an aliphatic hydrocarbon radical, a

cycloaliphatic hydrocarbon radical, or an aryl

radical, which is unsubstituted or substituted;

1 = 1 or 2,

m = 2 to 18,

the index on the hydrogen atom being formed by the product of l and m,

n = 0 to 100, and

o = 0 to 100;

-NHR²;

 $-NR_{2}^{2}$;

where in the last two radicals R² is R¹ or -CO-NH₂; or

 $-Q^{1}N - Q^{2} - NQ^{3}Q^{4}$,

- Q¹ is a hydrogen atom or a monovalent hydrocarbon radical,
- Q² is a divalent alkylene radical, and

Q³ and Q⁴ are aliphatic and/or alicyclic alkyl radicals,

and are unoxidized or oxidized to $-Q^1N-Q^2-N^{(+)}O^{(-)}Q^3Q^4$,

Y=
$$O, NR^2, or N-Q^2-NQ^3Q^4,$$

where

R² being as defined above, and

Q², Q³ and Q⁴ being as defined above,

b) from about 1 to about 89 mol% of structural groups of the formula IIa or

IIb

$$-CH_{2}-CR^{3}-\\ \\ \cdot \quad (CH_{2})_{p}-O-(C_{m}H_{lm}O)_{n}-(C_{m}H_{lm}O)_{o}-R^{1}$$

$$IIa$$

$$-CH_{2}-CR^{3}-\\ \\ O-((CH_{2})_{q}-O)_{t}-(C_{m}H_{lm}O)_{n}-(C_{m}H_{lm}O)_{o}-R^{1}$$

$$IIb$$

in which

 $R^3 = H$ or an aliphatic hydrocarbon radical,

$$p = 0 \text{ to } 3,$$

$$q = 0 \text{ to } 6,$$

$$t = 0$$
 to 3, and

c) about 0.1 to about 10 mol% structural groups of the formula IIIa or IIIb

where

$$R^4 = H \text{ or } CH_3;$$

$$S = H, -COOM_a, or -COOR^5;$$

where

R⁵ = aliphatic hydrocarbon radical, cycloaliphatic hydrocarbon radical, or aryl radical;

$$T = -U^{1}-O-(C_{m}H_{lm}O_{m})_{n}-(C_{m}H_{lm}O)_{o}-R^{6}$$

$$1 = 1 \text{ or } 2$$
,

$$m = 2 \text{ to } 18,$$

n = 0 to 100, and

$$o = 0$$
 to 100;

$$U^1 = -CO - NH-, -O-, or -CH_2O-,$$

where

$$U^2 = -NH - CO_{-}, -O_{-}, OCH_2, or -W-R^7,$$

$$W = \begin{bmatrix} CH_3 & CH_3 \\ Si & Si \\ CH_3 & CH_3 \end{bmatrix}$$

$$r = 2 \text{ to } 100, \text{ and }$$

$$R^7 = R^1,$$

$$\begin{array}{c} --- \left((CH_2)_3 --- NH \right) --- CO --- C --- CH \\ R^4 S, \text{ or } \\ --- (CH_2)_z --- O --- CO --- C --- CH \\ --- CO --- C --- C --- CH \\ --- CO --- C --- C --- CH \\ --- CO --- C --- C --- C --- CH \\ --- CO --- C -$$

$$s = 1 \text{ or } 2$$

$$z = 0 \text{ to } 4;$$

-CO-
$$\left[NH$$
- $\left(CH_{2}\right)_{3}\right]_{S}$ - W - R^{7} ;
-CO- $\left(CH_{2}\right)_{z}$ - W - R^{7} ;
- $\left(CH_{2}\right)_{z}$ - V - $\left(CH_{2}\right)_{z}$ - CH = CH - R^{7} ;

where, in the last three radicals,

$$V = -O-CO-C_6H_4-CO-O- \ , \ or -W-; \ or$$

$$-COOR^5 \ , \ in \ the \ case \ where \ S \ is \ -COOR^5 \ or \ COOM_a;$$

wherein the polymerization occurs in aqueous solution at a temperature of from about 20 to about 100°C in the presence of a free-radical initiator

- -- water;
- -- optionally a co-solvent;

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-- optionally an auxiliary.

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